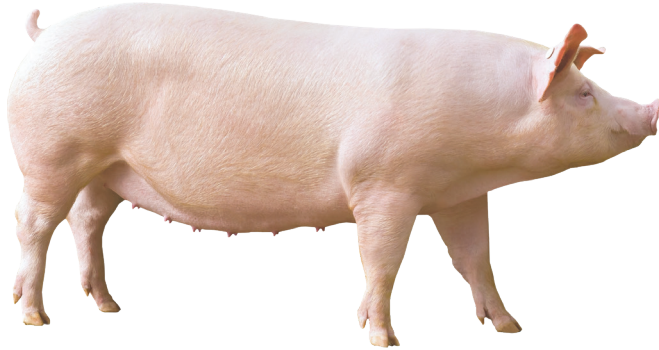


PIC Camborough®

Unrivalled performance, achieved efficiently

Never Stop Improving
Your Profitability.



For more than 60 years, PIC has been improving the Camborough®, creating the best performing sow on the market. She brings unparalleled robustness, performance and productivity to your sow barn to help you meet your production goals.

Innovative genetic advancements:

Investments in digital phenotyping (objective feet and leg soundness) and added real-world data capture in commercial environments (Maternal GNX) have allowed PIC to increase genetic progress and sow robustness. Today, we have been able to successfully add breeding values to improve sow longevity — feet and leg soundness, reproductive success, and pelvic organ prolapse risk liability.

Increasing productivity

The Camborough® is an excellent mother and continues to wean more pigs per sow per year. Through her increased productivity, she becomes profitable more quickly for your operation.

Pigs weaned per sow per year	PIC Camborough***	National Pork Board data**
Average, 2022	26.2	25.7

Farrowing rate, %	PIC Camborough***	National Pork Board data**
Average, 2022	85.2%	83.8%

The Camborough® is a more efficient sow with fewer non-productive days than competitor sows because she can be bred earlier, has higher farrowing rates and breeds back more quickly.

Camborough® Benchmark (1.3M sows, 2022)*	Camborough® Best 10%	Camborough® Best 25%
Pigs per sow per year, pigs	32.0	30.8
Total born, pigs per litter	16.3	16.3
Farrowing rate, %	89.8	88.2
Pre-weaning mortality rate, %	11.1	11.6



*PIC North American Sow QPS Benchmark, 1.3 million sows, 2022






**Production analysis summary for U.S. pork industry: 2018-2022 by MetaFarms for the National Pork Board

Advancing genetic potential

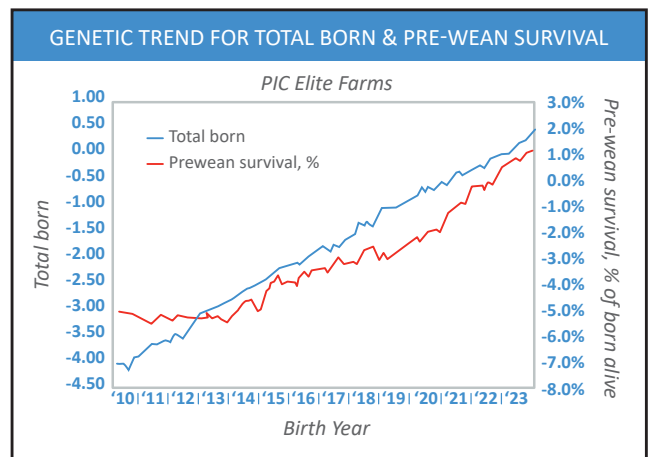
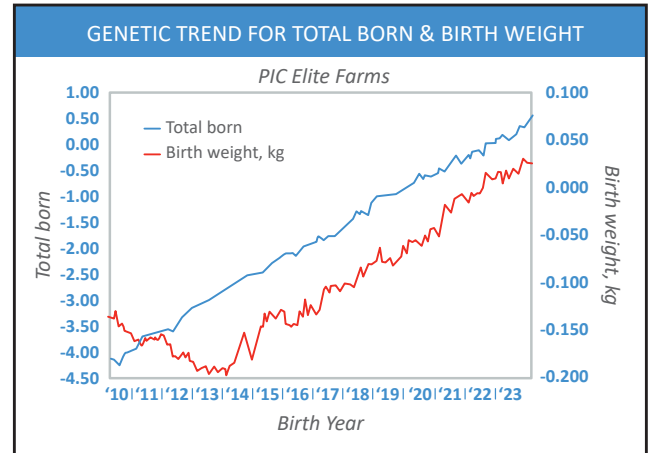
Larger litters used to mean lighter and less-viable piglets, but not with the Camborough®. She has more piglets at a heavier weight, which have the potential for greater pre-wean survival than in the past.

How does she do it? By combining robust phenotypic data on piglet birth weights and pre-wean survivability with relationship-based genomics, **PIC has improved genetic progress by 30-35%.**

These genetic trends have resulted in more production and profitability through piglet size, number of pigs and survivability.

YEAR-OVER-YEAR REALIZED IMPROVEMENT			
	Pigs weaned per sow per year	↑	1.2
	Pigs marketed per sow per year	↑	1.3
	Pounds weaned per sow per year	↑	20.0 lb.
	Pounds marketed per sow per year	↑	482.9 lb.
	Pre-wean mortality rate	↓	0.74%

PIC, 2022



Innovations leading to long-term success

Through innovative research and commitment to customers, PIC keeps improving the genetic potential of the Camborough®. She's been the industry's best and just keeps getting better.

